



## AIR FORCE 1 Sales & Marketing Ltd. becomes Primex's exclusive Ontario Representative

Vancouver, B.C. (May 4, 2016) – <u>Primex</u>, a leading producer of HVAC venting solutions for the building envelop, is pleased to announce that <u>AIR FORCE 1 Sales & Marketing Ltd</u>. is now representing Primex HVAC products in the Ontario region.

"We are excited to announce this partnership with AIR FORCE 1. We know AIR FORCE 1's dedicated team will work closely with us to deliver strong brand recognition and trusted customer support," says Leo Connell, director of sales and marketing at Primex.

Primex delivers a range of proprietary products to meet the needs of the building science community, mechanical engineers and HVAC contractors. The company helps building envelope and mechanical engineers specify comfortable, efficient buildings by sealing and protecting the envelope where it integrates with the HVAC system by bringing innovative solutions to today's building challenges.

With customers across Canada and the United States, Primex is recognized as the leading HVAC venting supplier in the Pacific Northwest and a trusted name in HVAC venting in North America. Ontario has been identified as a key growth market for the company in 2016-2017. This partnership with AIR FORCE 1 is a strategic move for Primex to help ensure smooth sales growth and assist in developing a strong customer base and a solid reputation in Ontario.

"Primex is an innovative company that designs products today to suit installers' needs tomorrow," says John Harris, vice president of sales and marketing for AIR FORCE 1. "Our team is looking forward to working with this forward-thinking company that offers an admirable level of customer support. Together we'll increase awareness for all of Primex's products, helping contractors save time and money."

**AIR FORCE 1:** AIR FORCE 1 Ltd. is a leading agency serving the HVACR, plumbing, heating, electrical and mechanical markets in Canada since 1999. Visit <u>http://www.airforce1.ca/</u> for more information.

**Primex**: Primex Manufacturing Ltd. is a molder of plastic injection products. The company has grown from its roots as a small custom injection molder, into a leader in design, engineering and manufacturing of mold fabrication of a number of proprietary, patented in-house plastic products. For more information visit <u>http://www.primexfits.com</u>.

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